



***9th Annual Black Diamond Gala
Benefiting Youth Enrichment Services***

Thursday, April 11, 2019

Sponsorship Levels and Benefits

Your sponsorship of the *Black Diamond Gala* will help support more than 1,600 Boston children and teens who participate in YES's unique sports-based enrichment and leadership programs every year. The Sponsorship Levels outlined below provide marketing opportunities to an upper-income demographic and an opportunity for you to spread the word about your company's philanthropic involvement with Boston's youth.

Please let us know how we can best serve your needs and maximize your sponsorship experience. Contact Director of Development, Jamie Burch, at jburch@yeskids.org with any questions. Thank you for your support!

Platinum Peak Sponsor: \$50,000

- 24 tickets – Includes pre-event Reception and reserved dinner seating
- Presenting sponsor listing on all event materials, including press releases and online marketing communications
- Premier listing on at least two (2) e-communications to YES's 5,000+ member e-constituency
- Exclusive feature in at least three (3) social media post to YES's 2,000+ followers
- Listing with logo on YES website
- Logo projection onto a screen at the event venue during the Gala
- Special recognition from the podium during the event
- An opportunity to distribute YES Gala Invitations as a way of marketing philanthropic involvement to your customer/client base
- 24 tickets to the YES Harbor Cruise in June 2019

Summit Seeker: \$25,000

- 16 tickets – Includes pre-event Reception and reserved dinner seating
- Title sponsor listing on all event materials, including press releases and online marketing communications
- Premier listing on at least two (2) e-communications to YES's 5,000+ member e-constituency
- Exclusive feature in at least three (3) social media post to YES's 2,000+ followers
- Listing with logo on YES website
- Logo projection onto a screen at the event venue during the Gala
- Recognition from the podium during the event
- An opportunity to distribute YES Gala Invitations as a way of marketing philanthropic involvement to your customer/client base
- 16 tickets to the YES Harbor Cruise in June 2019



Mountain Mover: \$10,000

- 10 tickets – Includes pre-event Reception and reserved dinner seating
- Featured listing on at least two (2) e-communications to YES's 5,000+ member e-constituency
- Exclusive feature in at least one (1) social media post to YES's 2,000+ followers
- Listing with logo on YES website
- Logo projection onto a screen at the event venue during the Gala
- An opportunity to distribute YES Gala Invitations as a way of marketing philanthropic involvement to your customer/client base
- 10 tickets to the YES Harbor Cruise in June 2019

Hope Lifter: \$5,000

- 6 tickets – Includes pre-event Reception and reserved dinner seating
- Listing on YES Gala web page
- Sponsor listing on a screen at the event venue during the Gala
- 6 tickets to the YES Harbor Cruise in June 2019

Trail Blazer: \$2,500

- 4 tickets – Includes pre-event Reception and reserved dinner seating
- Listing on YES Gala webpage
- Sponsor listing on a screen at the event venue during the Gala
- 4 tickets to the YES Harbor Cruise in June 2019

Path Finder: \$1,000

- 2 tickets – Includes pre-event Reception and reserved dinner seating
- Listing on YES Gala webpage
- 2 tickets to the YES Harbor Cruise in June 2019

Achiever: \$500

- 1 ticket – Includes pre-event Reception and reserved dinner seating
- Listing on YES Gala webpage
- 1 ticket to the YES Harbor Cruise in June 2019

**Deadline to receive full e-communication sponsorship benefits (Platinum Peak, Summit Seeker, & Mountain Mover Sponsors) is Friday, March 22, 2019.*



TO BE COMPLETED BY YES
 Gift Pledged _____
 Gift Executed _____
 Check
 NetCommunity
 Credit Card Square

Black Diamond Gala – April 11, 2019 – Sponsorship Reply Form

Thank you for supporting YES and our 9th Annual Black Diamond Gala. Your sponsorship will help us to continue providing year-round outdoor and leadership programs for over 1,600 Boston youth each year.

Please return this form to jburch@yeskids.org or mail to YES 412 Massachusetts Ave Boston, MA 02118.

Sponsorship deadline is Friday, March 22, 2019.

Company/Individual: _____

Contact Person Name: _____

Address: _____

City, State, and Zip: _____

Phone #: _____ E-mail: _____

PURCHASE A SPONSORSHIP

We would like to sponsor the 9th Annual Black Diamond Gala at the following level:

- Platinum Peak Sponsor: \$50,000
- Summit Seeker: \$25,000
- Mountain Mover \$10,000
- Hope Lifter: \$5,000
- Trail Blazer: \$2,500
- Path Finder: \$1,000
- Achiever: \$500
- We will be using our gala tickets.
- We will **not** be using our gala tickets.

Additional sponsorship levels are available. Please contact Jamie Burch, Director of Development, at 617-267-5877 x19.

PURCHASE TICKETS

Individual Ticket (includes admission to pre-reception and dinner) _____ @ \$250 = \$ _____

MAKE A DONATION

I am not able to attend the event, but would like to donate to YES \$ _____

PAYMENT METHOD

- Gift Pledge
- Contribute Online Please visit www.yeskids.org/gala to donate online.
- Check Enclosed Please make checks payable to Youth Enrichment Services and mail to YES 412 Massachusetts Ave Boston, MA 02118.
- Credit Card # _____ Expiration Date _____ CCV _____ Billing Zip _____

Please indicate card type: Visa Mastercard American Express Discover