



## 8<sup>th</sup> ANNUAL MASS. SNOW CHALLENGE

*to benefit Youth Enrichment Services*

On March 20, 2010, Wachusett Mountain will be hosting the 8<sup>th</sup> annual **Massachusetts Snow Challenge** to benefit Youth Enrichment Services. Join us for a fun-filled day with great skiing and snowboarding, racing, barbecue and family games to celebrate another successful season of YES' Operation SnowSports!

<b>WHEN:</b>	Saturday, March 20, 2010
<b>WHERE:</b>	Wachusett Mountain, Princeton, MA
<b>ENTRY FEE:</b>	Team of 4 Racers \$300; Single Racer \$80

**ONLINE PRE-REGISTRATION IS NOW OPEN:** [WWW.YESKIDS.ORG/SNOWCHALLENGE](http://WWW.YESKIDS.ORG/SNOWCHALLENGE)

### **SCHEDULE OF EVENTS:**

REGISTRATION/CHECK IN TIME:	8-10 AM, Granite Room
CHALLENGE RACE:	10:30 AM- 1:30 PM, Challenger TRAIL
LUNCH:	12 noon, Cafeteria
FAMILY FUN GAMES:	1:30-3 PM, Deck off Granite Room
AWARDS CEREMONY:	4 PM, Granite Room

### **HOW TO JOIN THE FUN:**

- Gather a team of four and choose a captain. Each team must raise at least \$300 in pledges to be eligible for the race. Go to [www.firstgiving.com](http://www.firstgiving.com) and register your fundraising account under YES.
- No racing experience is necessary – you can **BUY** your way to the winners podium. For every \$200 over the registration fee, you will have one second deducted from your team time. Any team can win if you raise enough money for YES!
- Great prizes for the 3 fastest teams, 3 teams that raise the most money, and 1 team with a “YES I Can” effort.
- Racers with the best gross times also receive prizes.
- Individual racers are also welcome with and will be added to a team.
- **SKIERS AND BOARDERS WELCOME!!!**

**PARTICIPATION LEVELS:**

❖ **Four Star TEAM LEVEL (\$300)\*\***

- Race entries for 1 team of four in the Mass. Snow Challenge
- 4 Event Packages

❖ **One Star LEVEL (\$80)**

- Race entry for 1 participant in the Mass. Snow Challenge
- 1 Event Package

❖ **EVENT PACKAGE INCLUDES:**

- Ski ticket, lunch, goody bag
- Prizes for winners and more!

*\*\* All but \$40 is tax deductible.*

**DO YOU WANT TO JOIN THE FUN?**

- Yes, I want to race in the Massachusetts Snow Challenge to benefit **YES!** I have enclosed a check for my team or individual entry.
- No, I am unable to attend the Mass Snow Challenge but enclosed is my contribution of \$\_\_\_\_\_ to benefit **YES.**

Name \_\_\_\_\_

Address \_\_\_\_\_

City,State,Zip \_\_\_\_\_ Phone (    ) \_\_\_\_\_

E-mail \_\_\_\_\_

Simply fill out this registration form, ENCLOSE A CHECK and mail it back **by March 15, 2010.** Your pre-registration will ensure your participation level and event package. Please make checks payable to **Youth Enrichment Services** and mail your registration to: YES/Massachusetts Snow Challenge, 412 Massachusetts Ave., Boston, MA 02118

***Don't forget that for every \$200 raised over the team entry fee, your team gets one second off the race time! If you are an individual racer, you will added to on a team on race day and your total raised will go towards the team total. Get your parents, friends, co-workers to donate! Great prizes for first, second and third place teams!***

**PLEDGE SHEETS FOR ADDITIONAL SUPPORT (AND TIME OFF YOUR RACE TIME!)**

Please complete the pledge attached pledge sheets and mail your additional support to YES, or bring to the registration desk on the day of the event.

**TEAM NAME /**

**CAPTAIN:** \_\_\_\_\_

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Email \_\_\_\_\_ Phone ( ) \_\_\_\_\_  
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**GRAND TOTAL: \$ \_\_\_\_\_**



## ***HAVE FUN AT WACHUSETT MOUNTAIN!***

A Welcome Invitation from The Crowley Family

Located in the heart of central Massachusetts, Wachusett Mountain has been voted by *Ski Magazine* readers as New England's most accessible ski area. It's been the home of great skiing for more than 70 years!

In 1969, the late Ralph Crowley set in motion the current spirit of Wachusett. Today, his family carries on his vision of operating a first rate, family- run ski area while providing a fun experience that is an exceptional value. With twenty-two trails for day and night skiing, Wachusett Mountain is committed to providing the best possible conditions and our snow makers and groomers are recognized as some of the best. From our family to yours, we are dedicated to helping you enjoy the fun and natural beauty of the mountain..

Wachusett Mountain is pleased to be a part of the annual Massachusetts Snow Challenge benefiting Youth Enrichment Services. Please join the tradition and help us support Massachusetts children and families. There is no better time to explore central Massachusetts while supporting this deserving program.

From all of us here at Wachusett, we look forward to seeing you on the slopes...

Sincerely,  
**The Crowley Family**

*Wachusett Mountain is located about 1 hour from Boston in Princeton, MA. For more information, visit us on the web at [www.wachusett.com](http://www.wachusett.com).*



## ***ABOUT YOUTH ENRICHMENT SERVICES***

YES operates the largest urban based program of skiing, snowboarding, and outdoor education in the country. Founded by African-American Richard Williams in 1968, YES has taken over 100,000 youngsters to the slopes. YES has a simple mission: to take young people off the city streets for a while, challenge them with the rigors of a new sport, and help them to “Believe and Achieve”.

“We want to introduce kids to things they’ve never seen before”, said Williams, “kids have to feel they can be part of that kind of America.” Williams, who grew up in Harlem, got his first chance to ski in the 1950’s. “Kids need an incentive in their lives to accomplish things and believe in themselves. Skiing and snowboarding helps them want to achieve other things in life.”

With the help of 150 volunteers and many New England resorts, YES has grown from a small not-for-profit organization to a powerful force of change in our communities and in our children’s lives. According to a 1997 study by the Harvard Business School, YES is highly cost effective and has a significant impact on the lives of urban youth. By participating in the Massachusetts Snow Challenge, you will help YES a great deal.

Thank you for your support.

### **Bryan Van Dorpe**

Executive Director

Youth Enrichment Services

Boston, Massachusetts 02118

617-267-5877

[www.yeskids.org](http://www.yeskids.org)